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SmartTARGA

Install, Connect, Relax!

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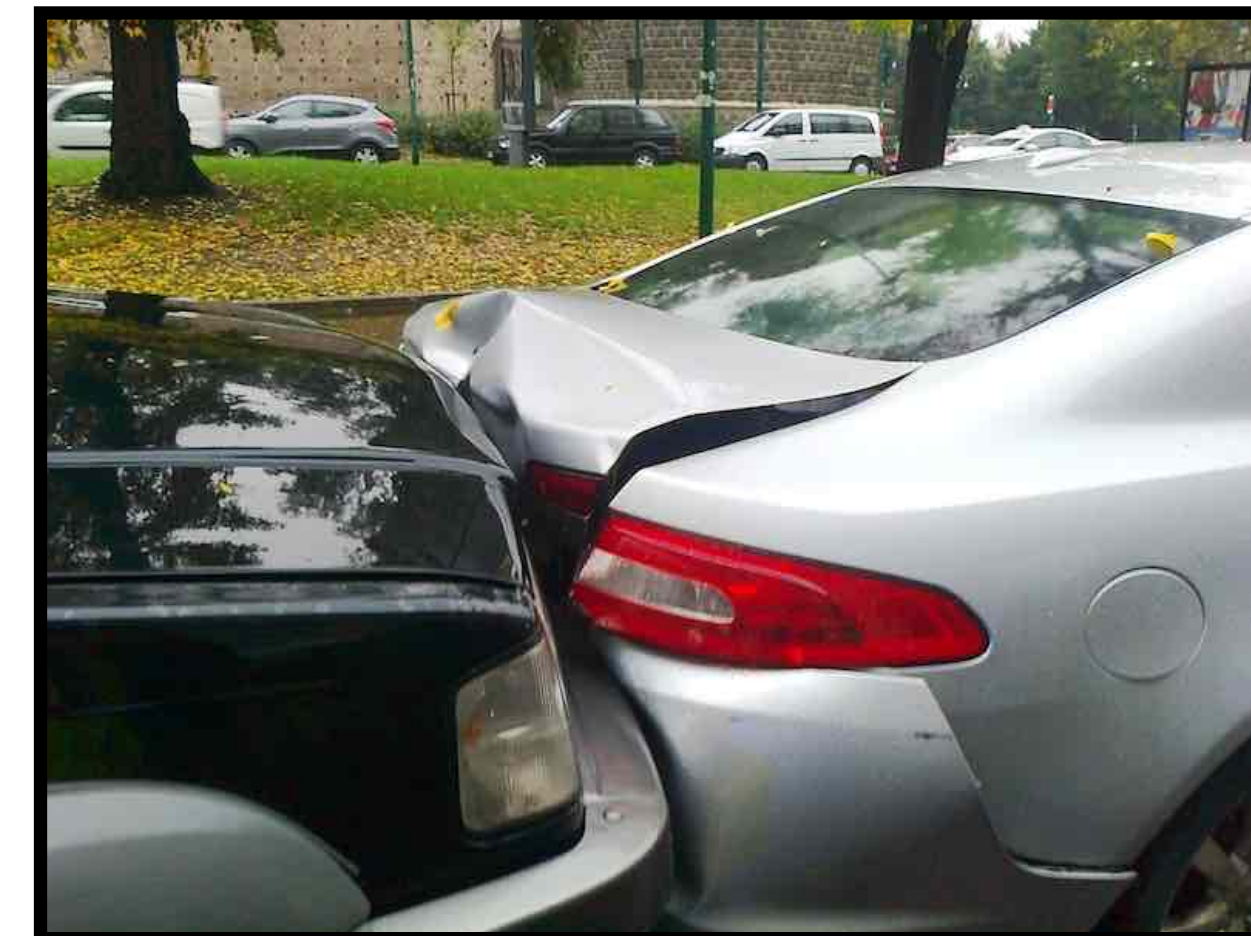
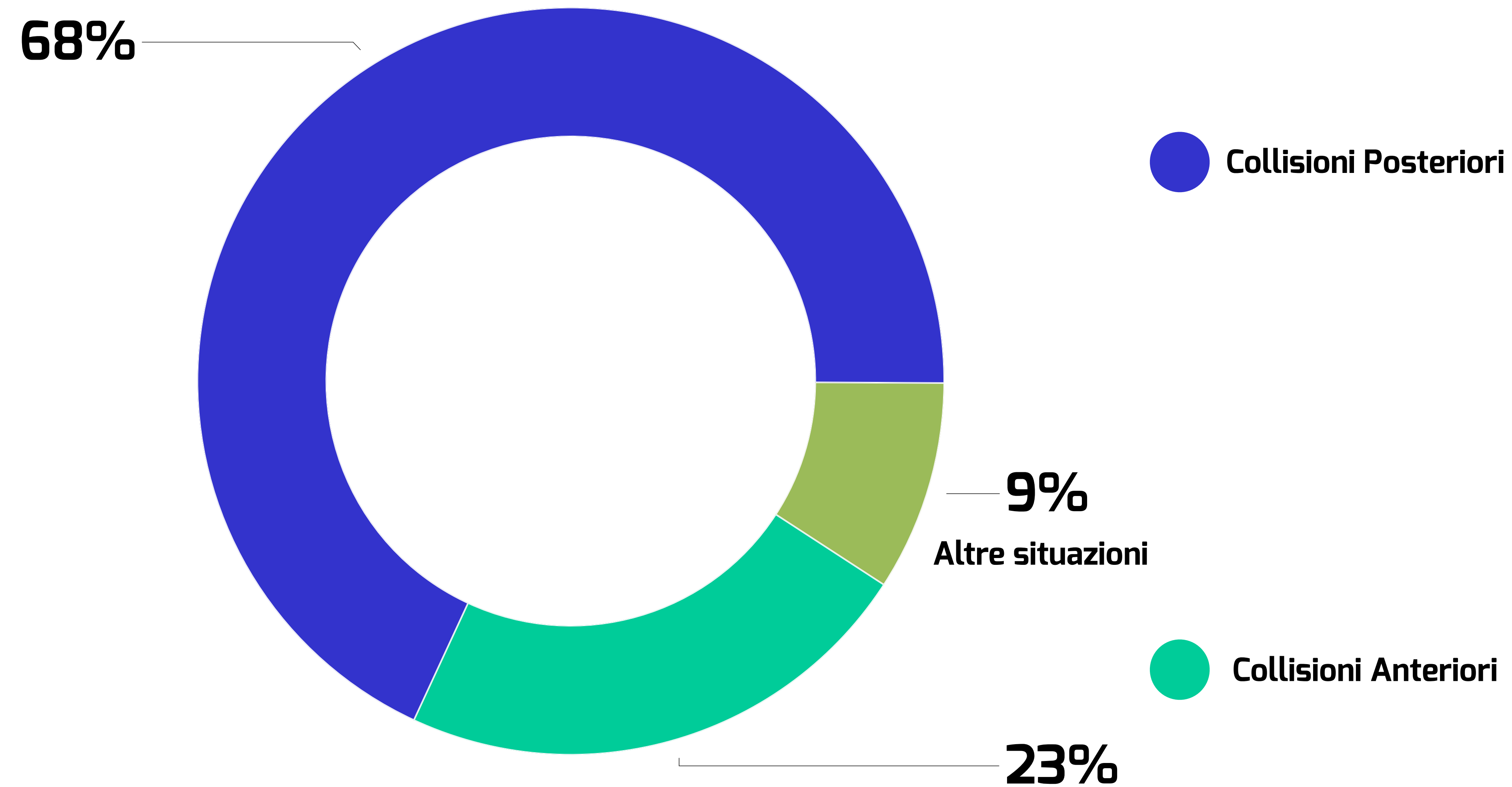
PROBLEMA

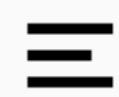
“Il 40% circa degli incidenti automobilistici con danni materiali è da ricondurre a manovre in fase di parcheggio.”

Allianz Group

<https://www.allianz.ch/it/news/2015/danni-da-parcheggio/>

Fonte: AA Insurance





Tamponamento auto in sosta: ogni anno 1,3 milioni scappano dopo il danno



Sotto accusa il sistema Bonus Malus e le tante franchige: si vanifica in parte l'obbligatorietà dell'RcAuto



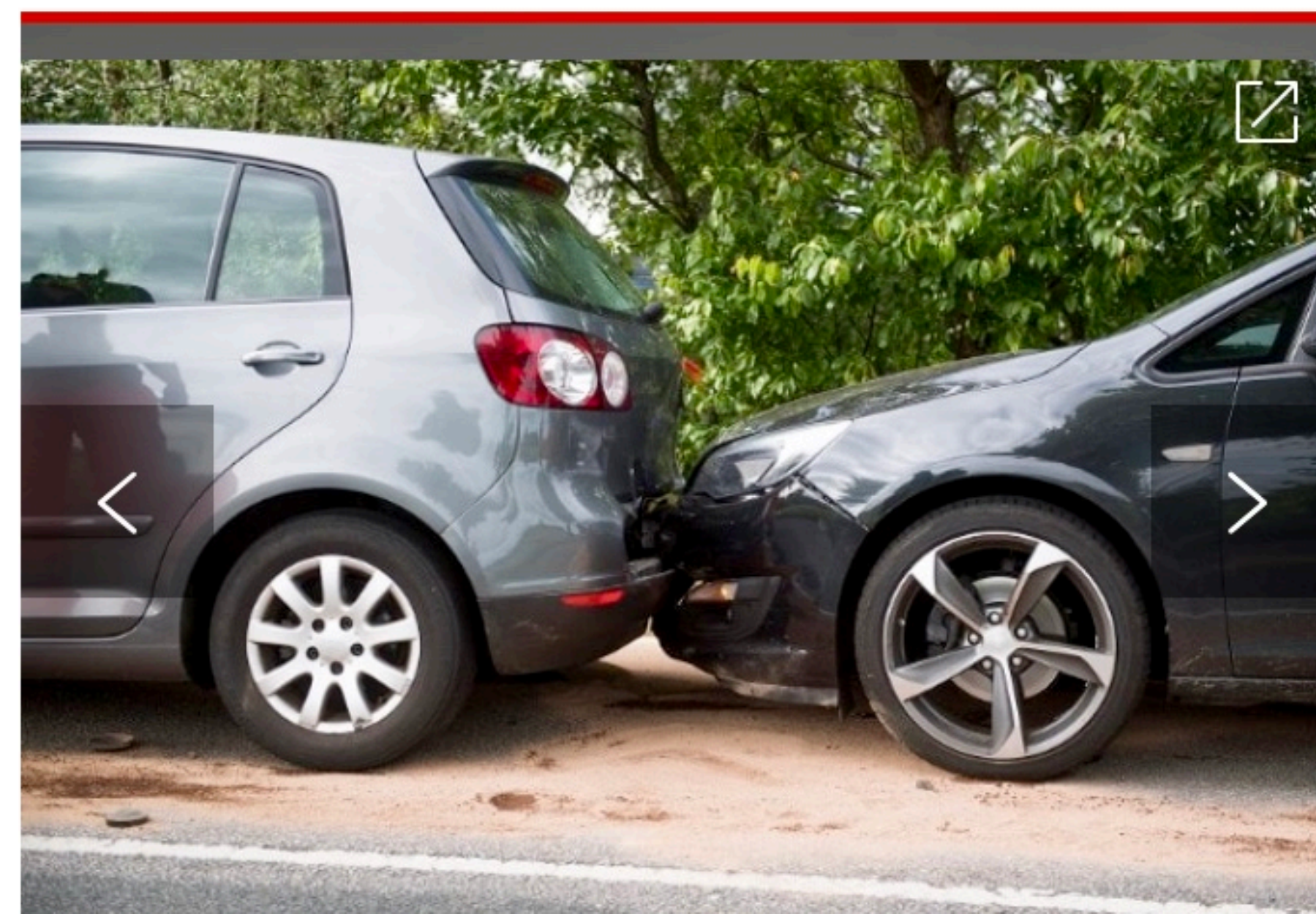
CURIOSITÀ

Tamponamenti in sosta Un automobilista su sei scappa se non c'è il proprietario dell'auto



Alessandro Mirra

24/06/2019 | 4



SENSO CIVICO



(86% assente)

Fonte: AA Insurance

<https://www.aainsurance.co.nz/newsroom/press-releases/drivers-not-leaving-details.html>

DASHCAMS



**CATTURA
CONTINUA**

**POCO
DIFFUSE**

PRIVACY

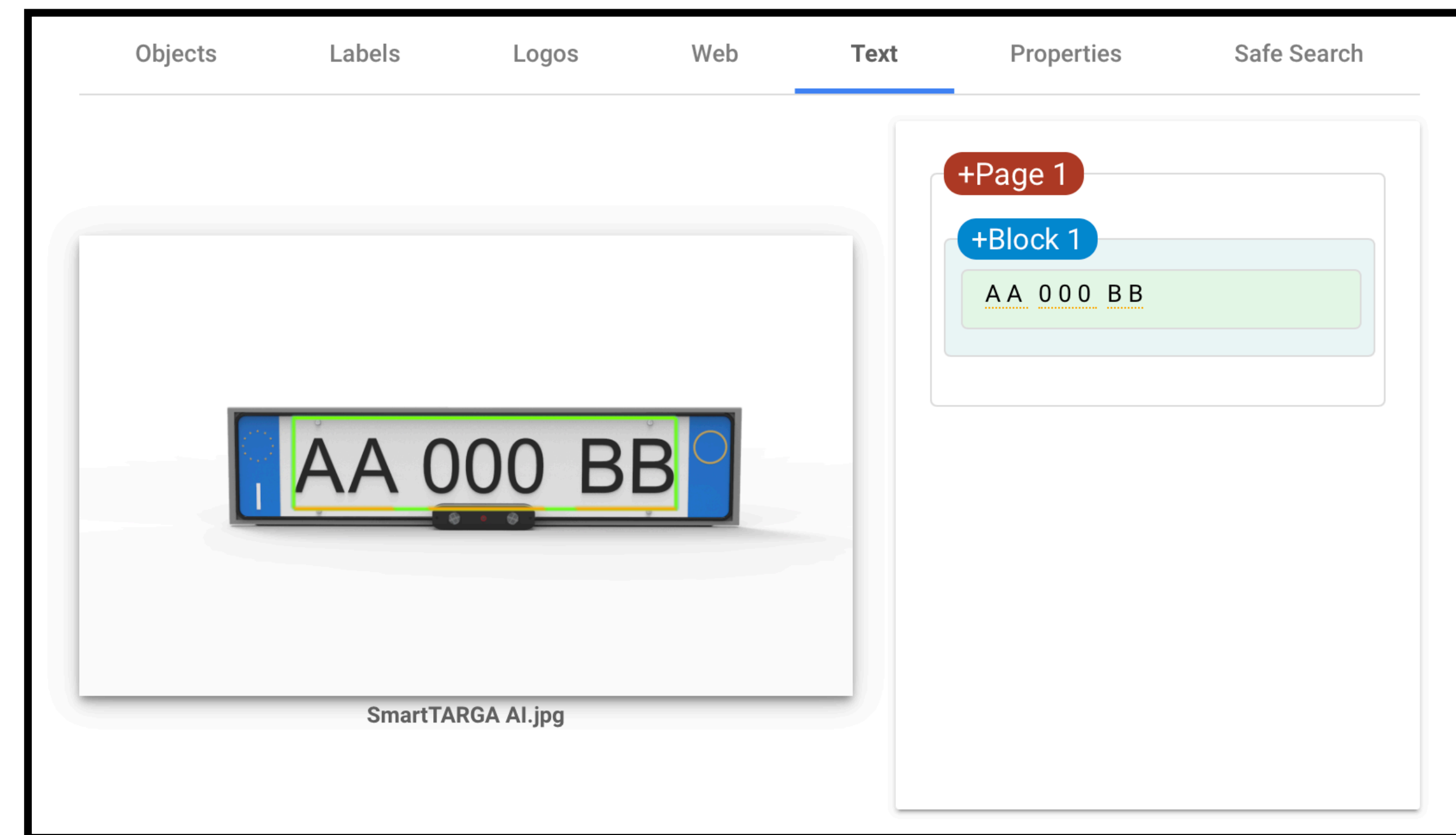
**NESSUN
VALORE
PROBATORIO**

**NON
PROTEGGONO
IN SOSTA**

SOLUZIONE



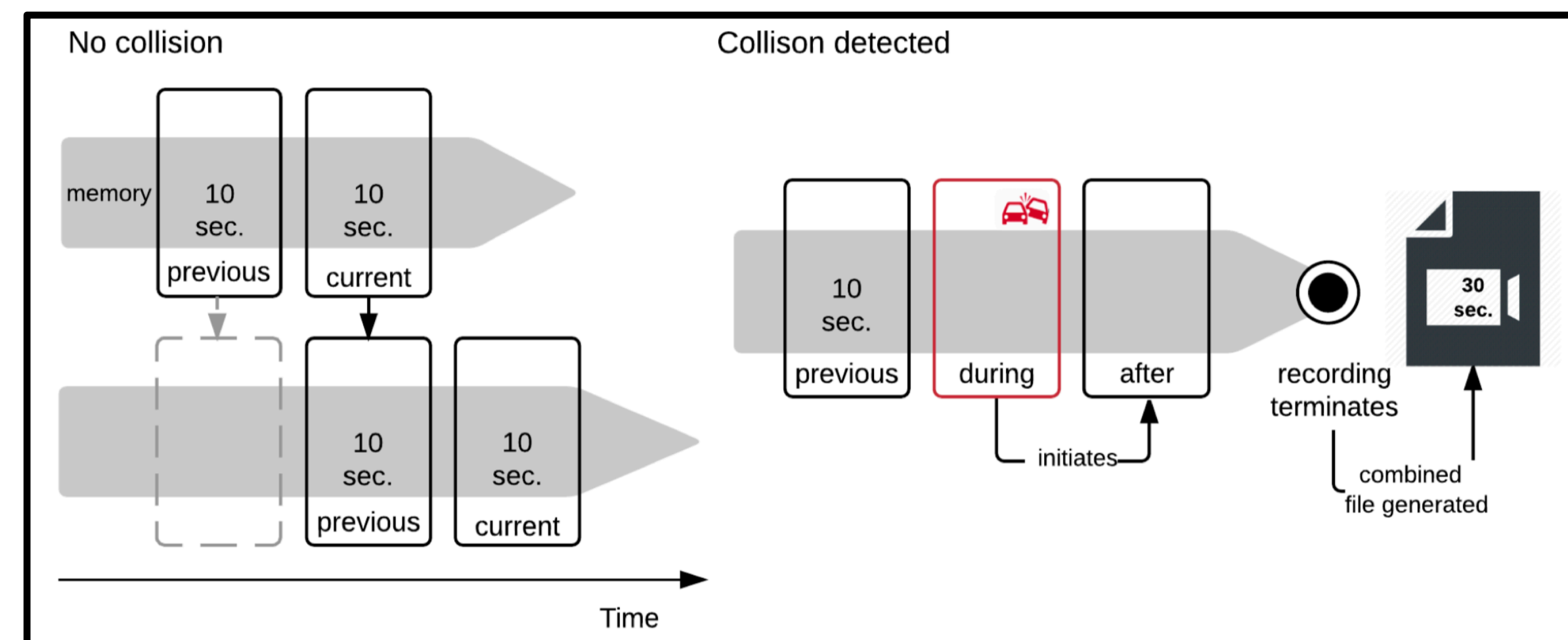
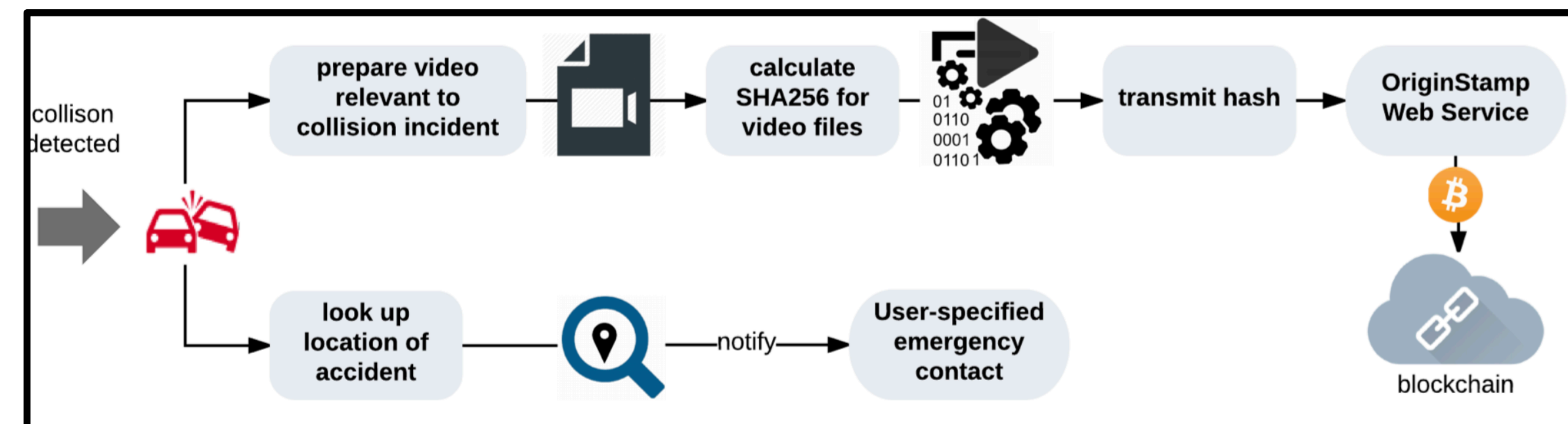
PRIVACY



Algoritmo di Vision Computing (AI) per solo riconoscimento TARGHE

Estrazione della stringa alfanumerica ed oscuramento del restante scenario

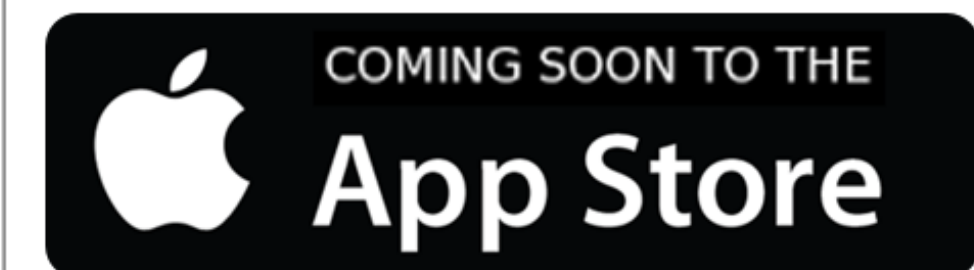
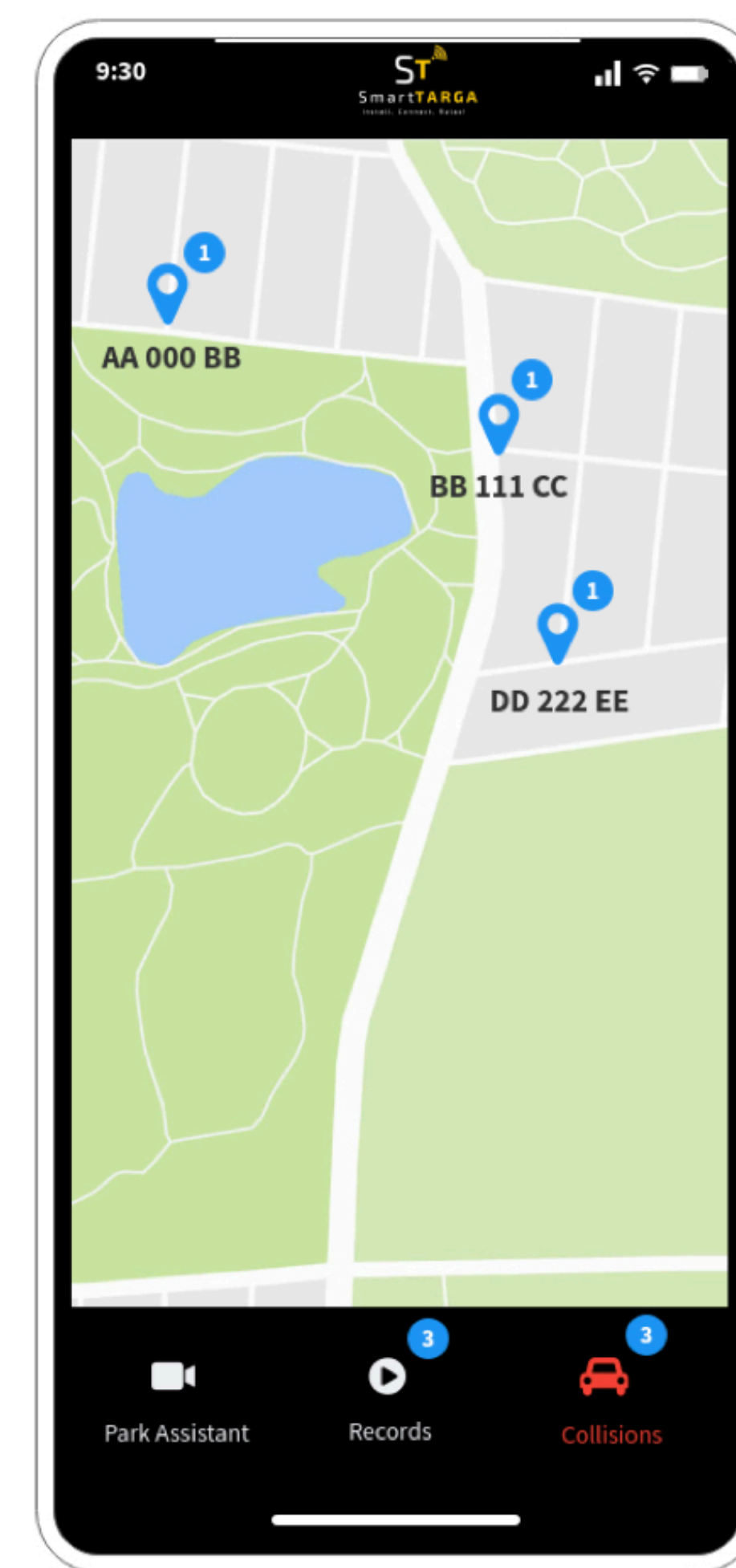
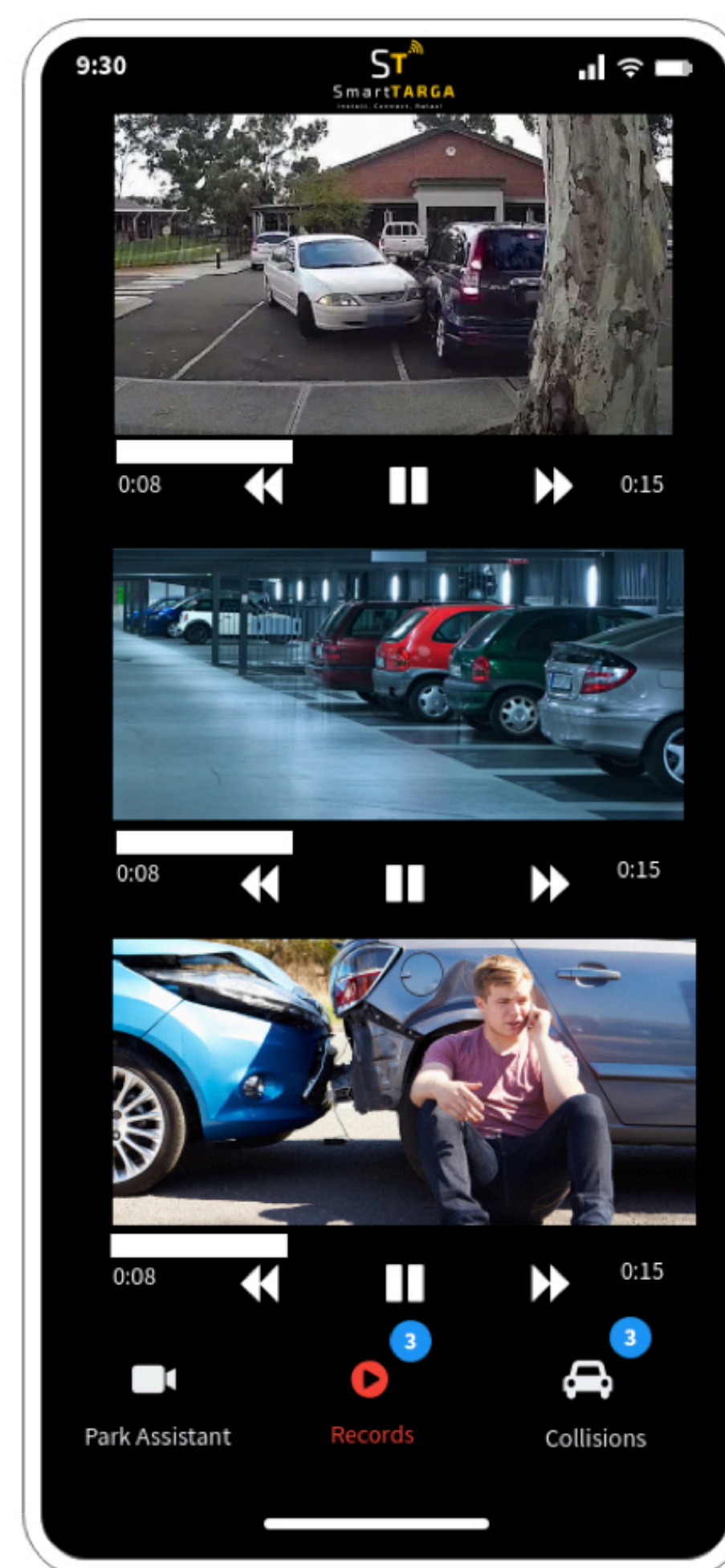
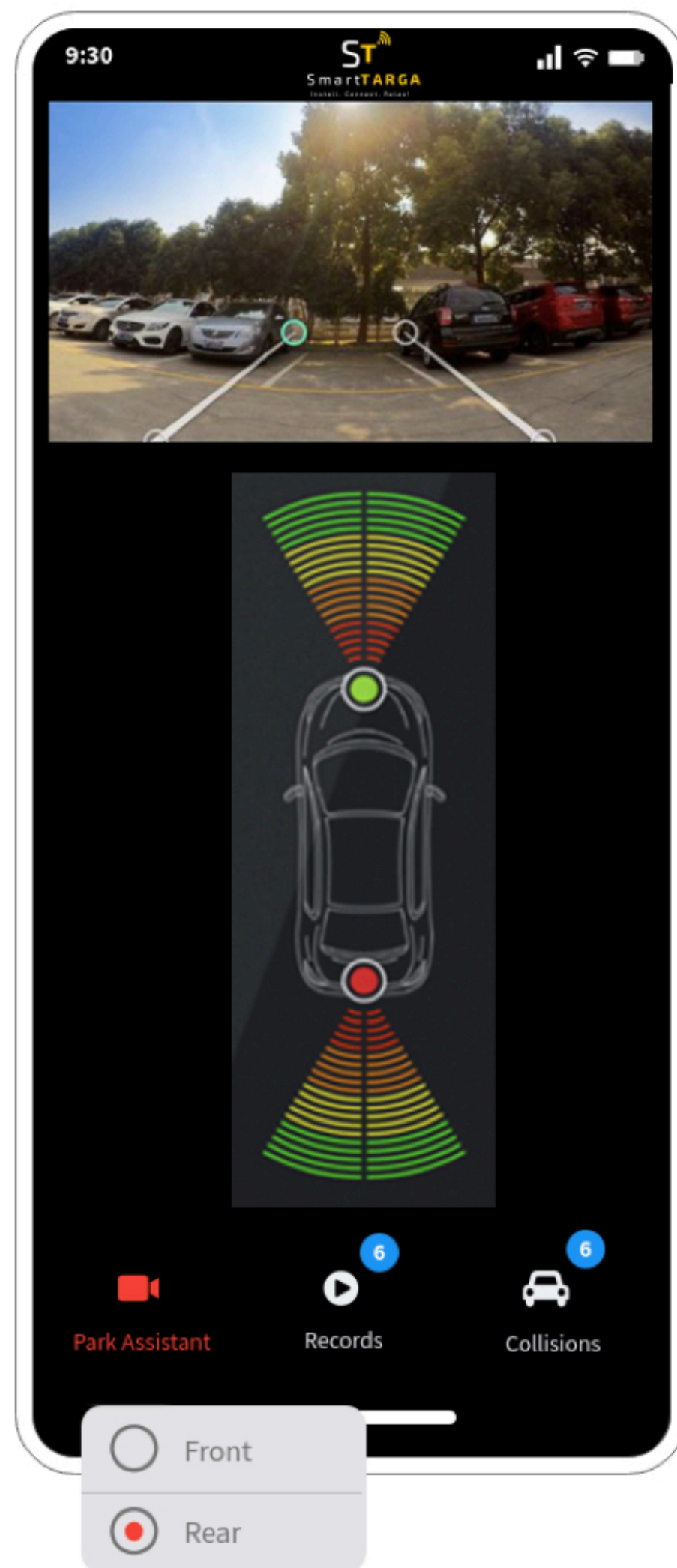
TIMESTAMPING



Algoritmo di Blockchain Timestamping (DTT)

Per la certificazione temporale dei sinistri

MOBILE APP



ST[®] BENEFITS



MARKET & TRENDS



€ 196B

Mercato Mondiale Sinistri



€ 79B

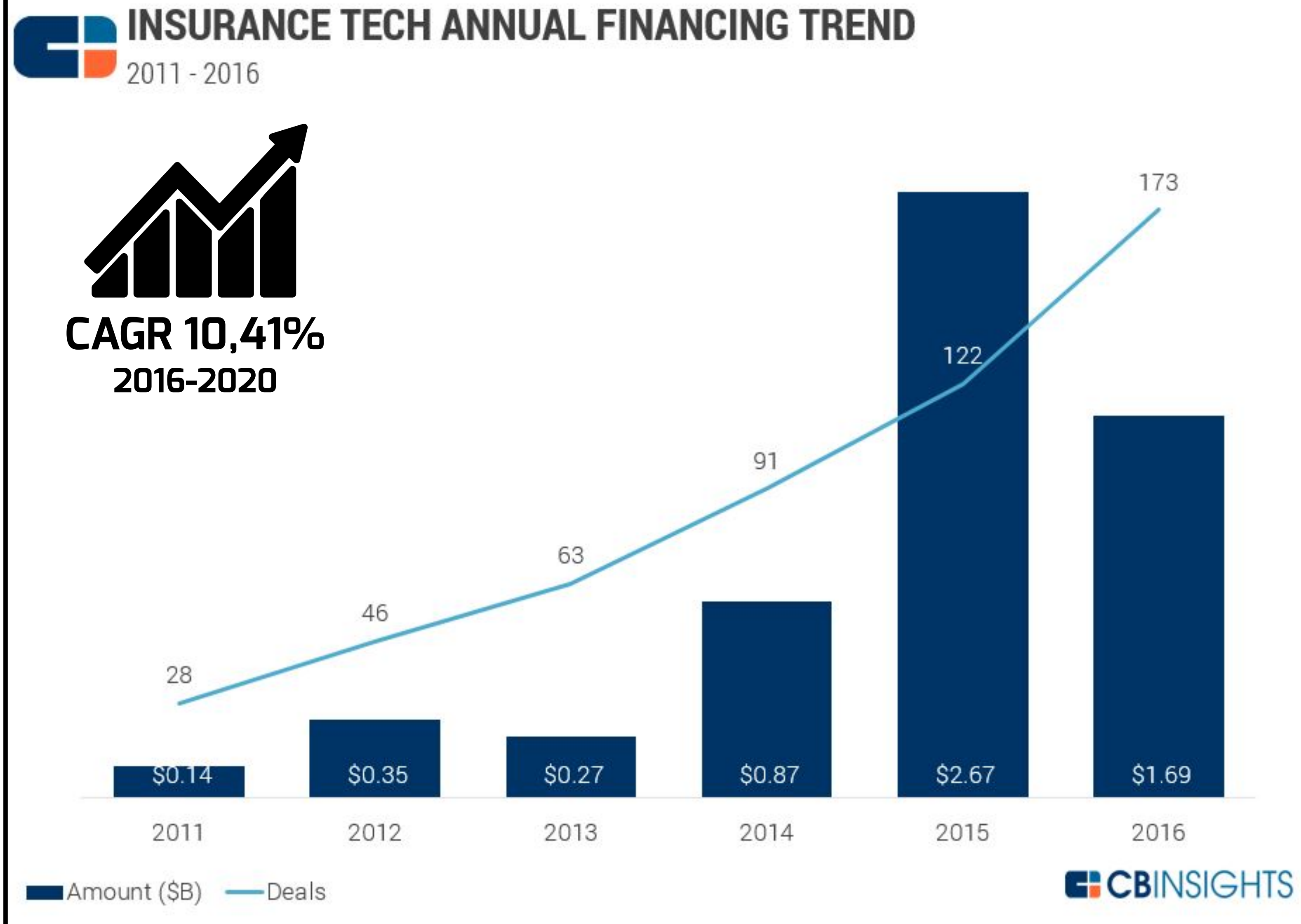
**Mercato Mondiale Sinistri
(parcheggio)**



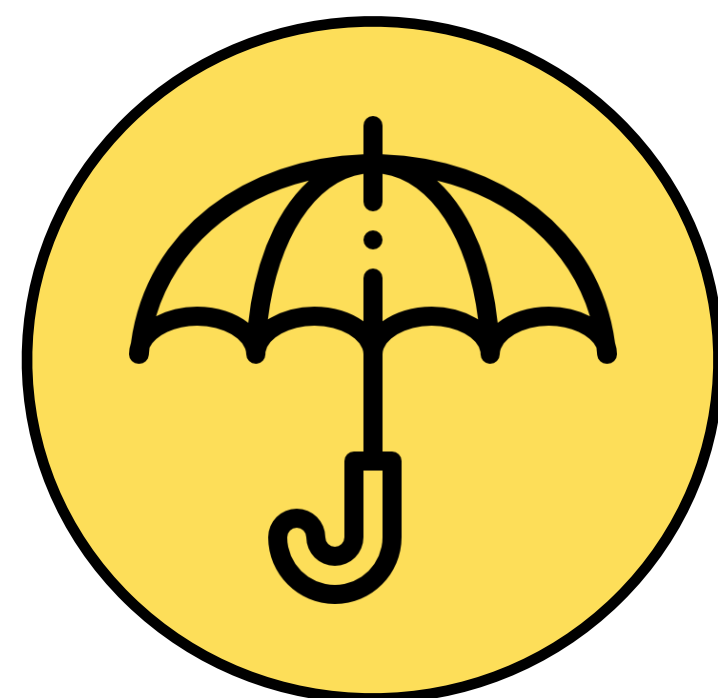
€ 720Mln

**Mercato Italiano
Sinistri
(parcheggio)**

Fonte: PwC



TARGET COMPANIES



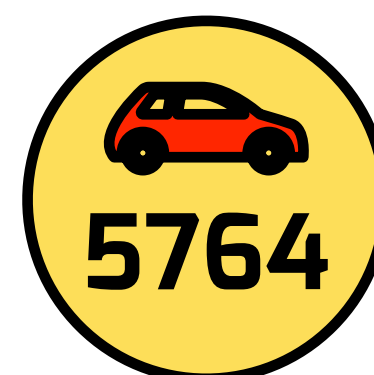
**Insurance
Companies**



**Car Sharing
Companies**



**Short/Long Term
Car Rental
Companies**



*Numero di veicoli
censiti da OSM*

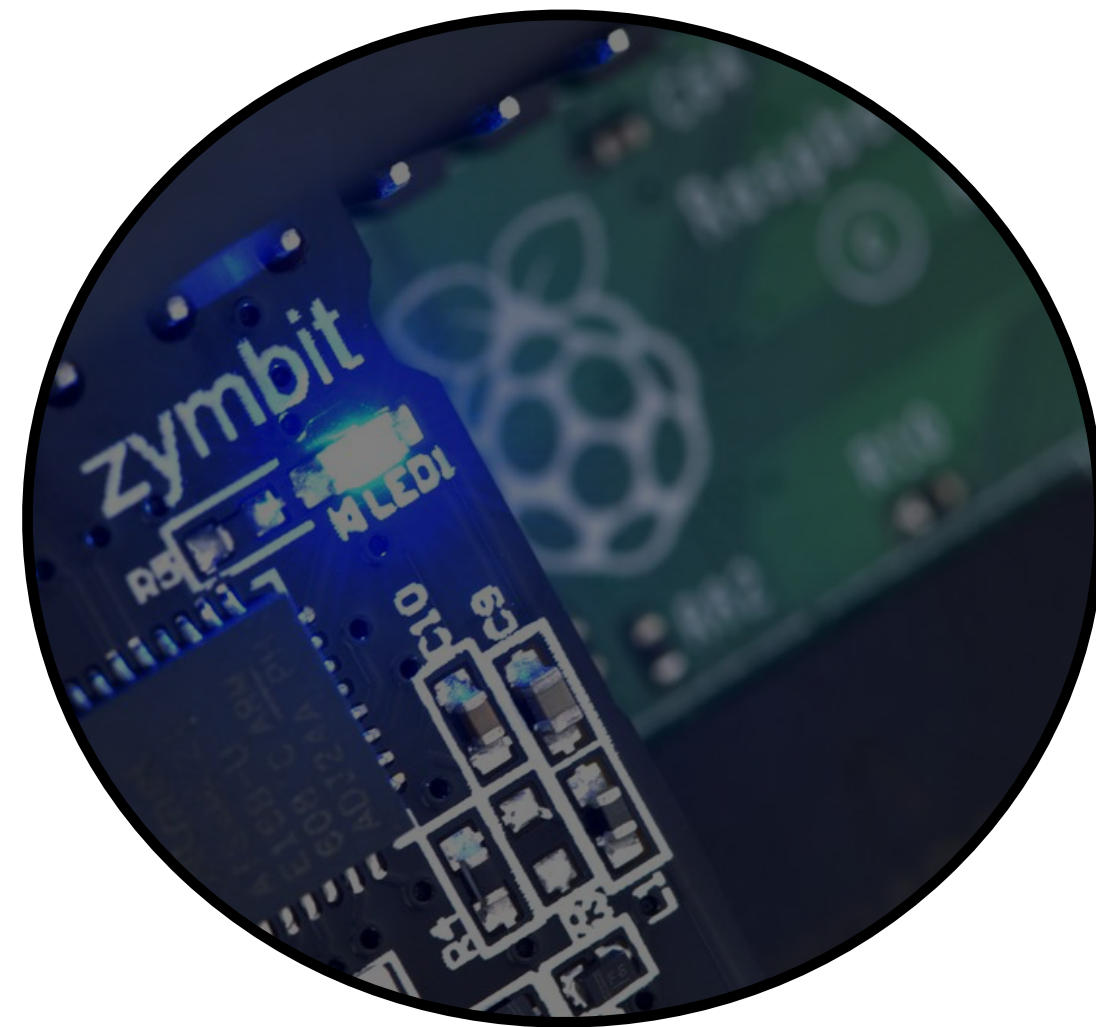
Fonte: Osservatorio Sharing Mobility



*Numero in media
di veicoli per singola
compagnia*

Fonte: Il Sole24

BUSINESS MODEL



Device Production & Sale



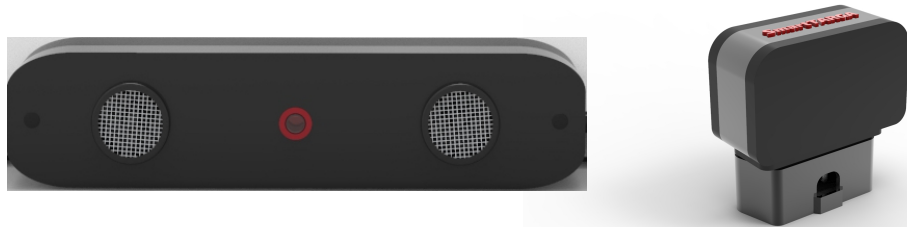
B2B



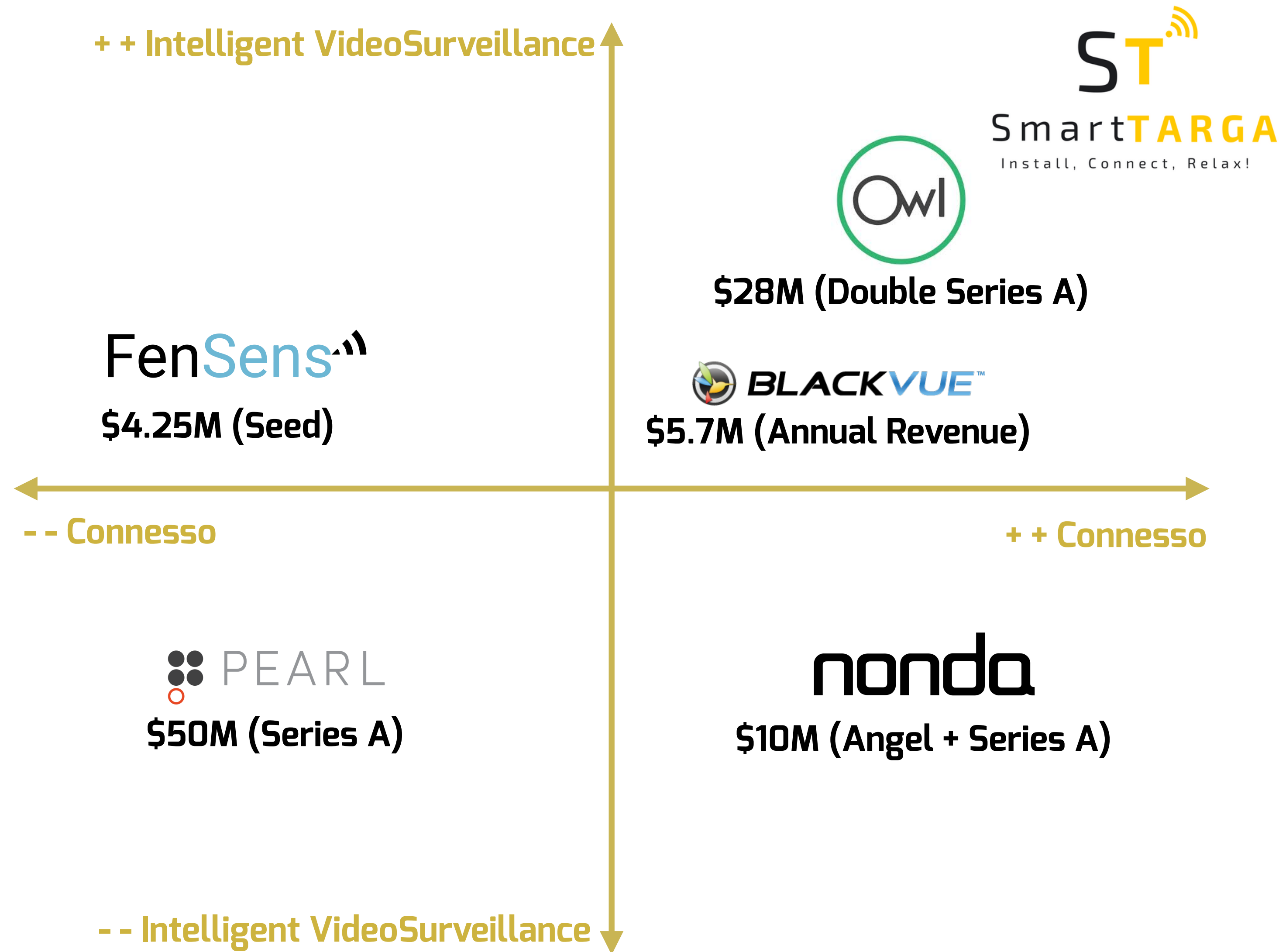
Cloud Fee



REVENUE MODEL

	Vendita	Noleggio
	249 €	24 Mesi - 10€/Mese
	Gratis 1 anno 9,99€/mese	9,99€/mese

COMPETITORS





UVP

ST[📶]
SmartTARGA
Install, Connect, Relax!

Protegge in ogni momento i tuoi veicoli o la tua flotta di veicoli, facendoti risparmiare tempo e denaro rendendo ogni controversia assicurativa SMART!

**SISTEMA
REAL-TIME**

**RISPETTANDO
PRIVACY**

**CERTIFICANDO
COLLISIONI**



TEAM



Dario Pianese
CFO

Economics Degree
Ex WiseEnergy
Ex Sisal S.p.A



Alessandro Carucci
CEO & Founder

Electronic Engineer
+5 Years IoT & Cloud Development



Nicola Abbasciano
CSO

Economics Degree
Ex Samsung
Ex Electrolux



Giuseppe Digilio
Head of Hardware Dev

Hardware Engineer
+7 Years Industrial
Hardware Development



Alessandro Giovannini
Industrial Designer

Industrial Design Degree
+5 Years Modelling
Industrial Product Concept

ADVISORS



Francesco Scotton

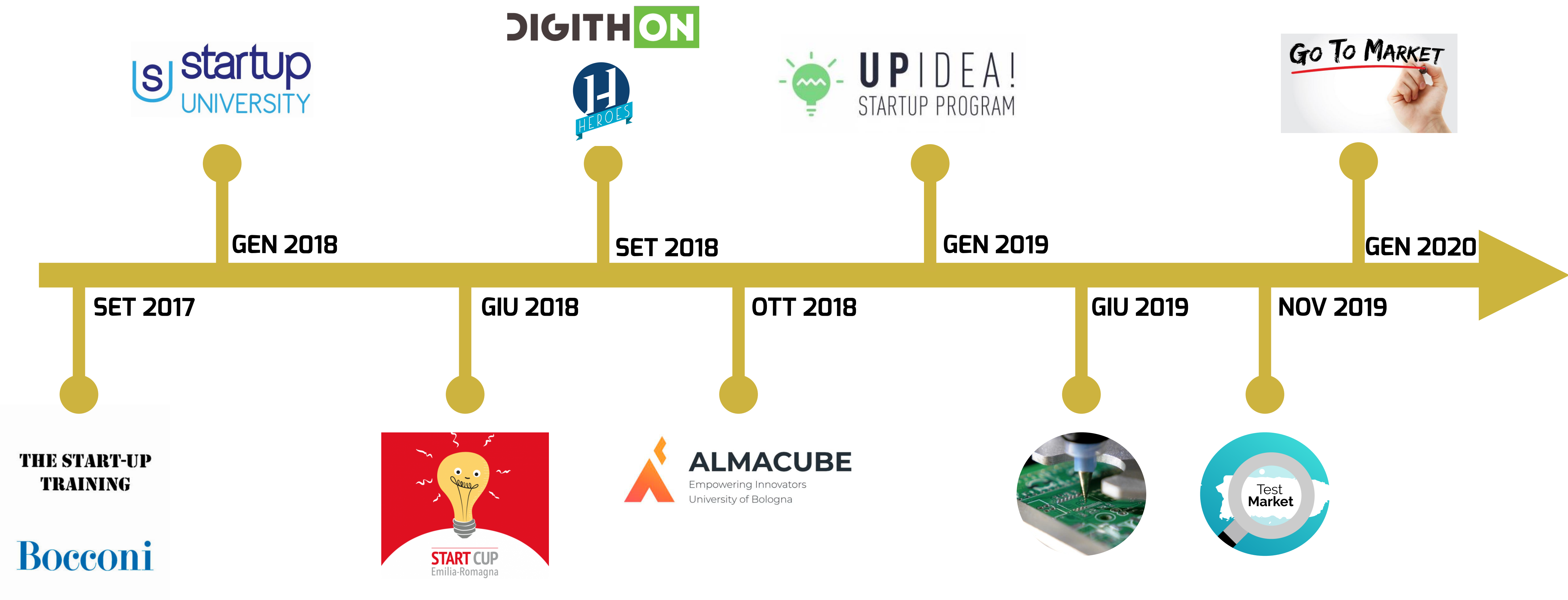
*Project Manager
at Lamborghini*



Davide Schiavetti Vacca

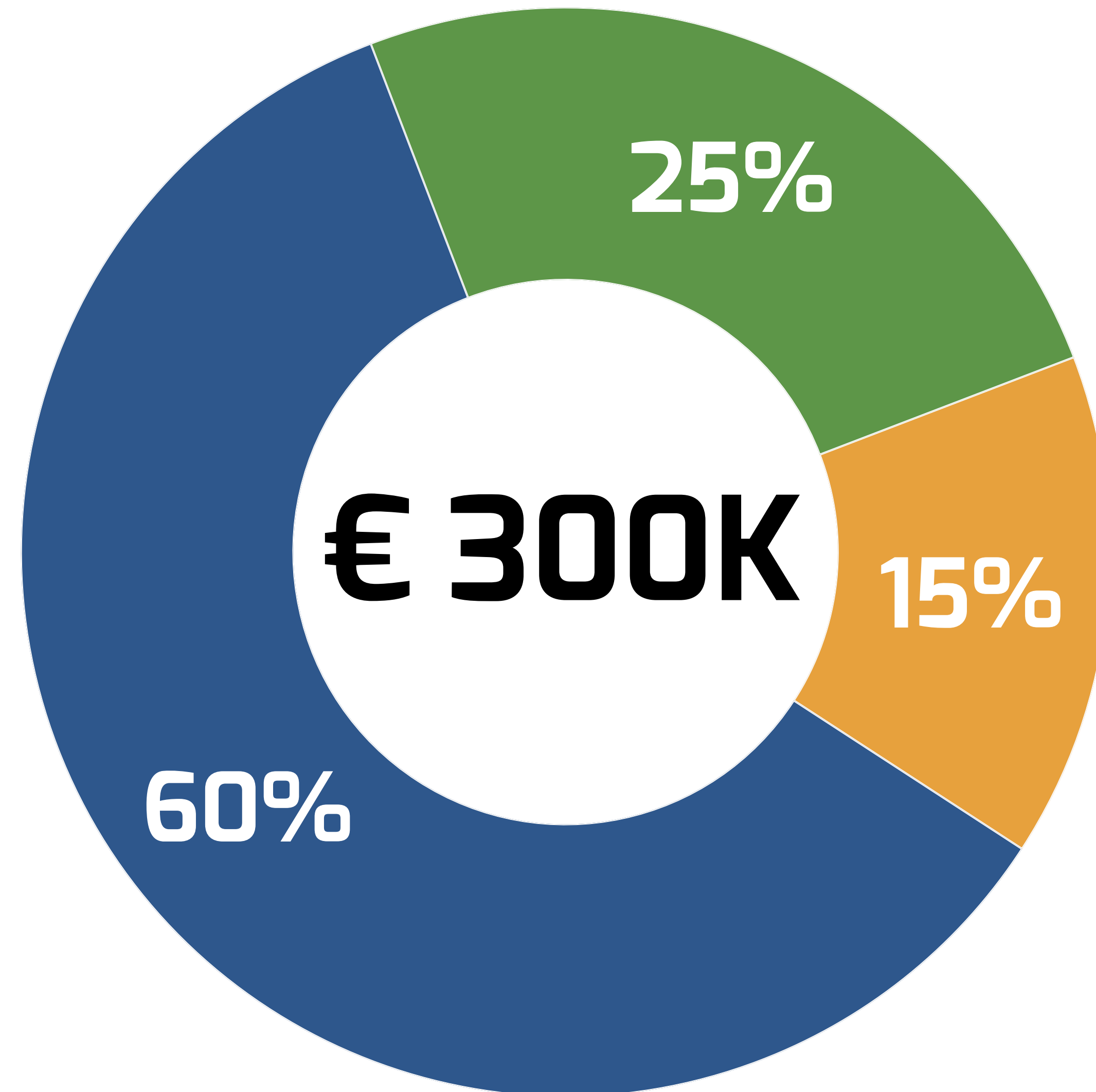
Insurance Specialist
+15 Years Insurance Broker

ROADMAP



FINANCIAL NEEDS

12 Mesi
Equity 20%



-  R&D HW/SW
-  MARKETING
-  COSTI AMM. STARTUP

TRIAL PHASE



FUTURE OR PRESENT?!



250K

*Sinistri irrisolti
per mancanza di prove sufficienti*



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Install, Connect, Relax!



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